

Prove



Measure, Learn, Prove: three packages... one journey

Gathering data, unlocking its meaning and using it to demonstrate the effectiveness of your work are three aspects of a single journey. The destination is a place where you can improve the outcomes you achieve.

GtD's *Measure*, *Learn* and *Prove* packages are important stages on the journey, but where you embark and disembark is up to you. You can move between them in any order you like, and travel a long or short distance through each.

Prove

Demonstrate the difference you make – with rigorous social impact reporting

Being motivated to deliver improved services is part of your commitment to your work. Finding the time, energy and specialised skills needed to demonstrate its effectiveness can be harder. But we all know that proving the social impact of your work is crucial to gaining the funding needed for continued success.

GtD's *Prove* package produces rigorous social impact reports that clearly articulate the effect of your work. More than this, it ensures that staff won't need to devote too much of their time to this exercise.


As part of the *Prove* package, GtD will:

- Design a definitive impact evaluation process.

- Develop advanced statistical models to quantify your social impact.
- Provide clear and precise findings for you to communicate to your funders and stakeholders.

"You know the impact your work has. Prove ensures others can see it just as clearly as you do."



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- 1 Design & implement definitive impact evaluation**
We have sector-leading skills in the design of rigorous evaluation
 - 2 Advanced statistical models**
We can estimate the positive effect your work has
 - 3 Impact reports, presentations and handouts**
Communicate findings to stakeholders with clarity and precision

ValiDATA

ValiDATA can help make your journey a smooth one

Should you also need help with data collection, GtD's ValiDATA performance information tool has been developed using Microsoft Access and Excel to provide a cost-effective solution to collecting and analysing data. We'd be pleased to demonstrate exactly how the tool works and the part it plays within the full spectrum of our services.

GtD will carefully tailor our *Prove* package to fit your individual requirements. This means you will only pay for the elements of the package which are appropriate to the scale of your needs.

Choose your direction of travel from here

Prove smoothly integrates with our other two packages, *Measure* and *Learn*. How you choose to manage the journey from *Prove* to either or both of these packages is up to you – join them at any point, and move backwards and forwards through them as you choose.