Learn ✕

Measure, Learn, Prove:
three packages… one journey

Gathering data, unlocking its meaning and using it to demonstrate the effectiveness of your work are three aspects of a single journey. The destination is a place where you can improve the outcomes you achieve.

GtD's *Measure*, *Learn* and *Prove* packages are important stages on the journey, but where you embark and disembark is up to you. You can move between them in any order you like, and travel a long or short distance through each.

Learn

Use data to fine-tune your services, predict performance and optimise resources

Ever suspected that there was more to learn from the data you have on hand? Drawing on our advanced statistical knowledge and specialised skills, GtD has developed the *Learn* package to extract maximum value from your data.

Learn empowers your staff with specialised analyses of your data. It helps you improve interventions at all points of delivery to your clients. It reveals the areas of service that you need to target in order to maximise the impact of your work. And it provides reassurance that your strategies are working to plan.

In short, our *Learn* package will help you:

- Define high quality services for your clients.
- Understand the likely impact of future interventions.
- Optimise resources and deploy them with maximum effect.

More than this, *Learn* provides you with clear analyses that will translate your staff's commitment into improved results for clients.

> *"Learn helps dedicated people step up to the next level; **maximising your social impact** and knowing – not just hoping – that they've made a real difference"*

GtD
SOCIAL IMPACT ANALYTICS

1 **Strategic review**
Advanced analysis used on your data to identify strategic priorities

2 **Data insight strategy**
The strategy will identify a clear data vision for an organisation & will plan how to achieve that vision

3 **Quarterly monitoring reports**
GtD produces a quarterly report that uses our advanced analysis to find service improvements & predict future outcomes

4 **Build learning reports into your systems**
Bespoke reports are built into your systems that identify data insights to optimise your services

5 **Build advanced analysis into your website**
Allow users and partners to benefit from your insight

ValiDATA

ValiDATA can help make your journey a smooth one

Should you also need help with data collection, GtD's ValiDATA performance information tool has been developed using Microsoft Access and Excel to provide a cost-effective solution to collecting and analysing data. We'd be pleased to demonstrate exactly how the tool works and the part it plays within the full spectrum of our services.

GtD will carefully tailor our *Learn* package to fit your individual requirements. This means you will only pay for the elements of the package that are appropriate to the scale of your needs.

Choose your direction of travel from here

Learn smoothly integrates with our other two packages, *Measure* and *Prove*. How you choose to manage the journey from *Learn* to either or both of these packages is up to you – join them at any point, and move backwards and forwards through them as you choose.

Contact us to learn more about how we can support you on your social impact journey

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SOCIAL IMPACT ANALYTICS